

Press release

WashTec becomes new chemical supplier to IMO Car Wash

Augsburg, June 2023 - WashTec to supply all IMO sites in Europe and Australia with high-performance car wash chemicals and sustainable solutions

WashTec, the international market leader in innovative vehicle washing solutions, is pleased to announce that it has entered into a supply agreement with IMO Car Wash. IMO Car Wash's decision to select WashTec as its car wash chemicals partner was based on WashTec's leading position in sustainability, international expertise and years of experience.

IMO Car Wash is owned by Driven Brands headquartered in Charlotte, NC. It is operating in over 717 locations in 13 countries across Europe and Australia, washing over 28 million cars annually. In order to achieve the goal of providing a high-quality car wash for customers with high quality requirements at all locations and to ensure the quality of the service in each city, IMO Car Wash conducted an international tender for car wash chemical suppliers. WashTec prevailed over other leading suppliers in the tender.

What convinced IMO Car Wash of WashTec was the ability of WashTec to optimally match its car wash chemical products to IMO Car Wash's processes. Through this cooperation, the highest quality standards for cleaning and drying results can be guaranteed in the IMO car washes. As part of a comprehensive restructuring of its offering in line with new customer needs for sustainable services and the highest quality car wash at fair prices, IMO Car Wash decided to launch an international tender for car wash chemical suppliers.

Perfect synergy: WashTec supports IMO Car Wash's relaunch with high-performance car wash chemicals and sustainable concepts

This tender coincided with the launch of IMO Car Wash's new corporate identity in December 2021 along with a 2-year rebrand, renovation and innovation plan. WashTec worked closely with IMO Car Wash to develop a consistent product range that meets all of IMO's sustainability criteria. Based on its proven and innovative Green Car Care wash chemical brand, WashTec offers environmentally friendly wash chemical products that are easily degradable and protect people and the environment. In addition, these products are manufactured in efficient, environmentally friendly production processes that meet IMO Car Wash's high quality standards.

In addition, WashTec's high production capacity and professional logistics processes have ensured that IMO Car Wash has perfect network coverage and an efficient delivery concept in all countries across Europe and Australia. Thanks to its many years of experience and professional service, WashTec can guarantee weekly deliveries of car wash chemicals.

Efficient changeover to WashTec car wash chemicals at all locations within the shortest possible time

The changeover to WashTec car wash chemicals was carried out in a professional and efficient changeover process. Within a short period of time, all of the IMO locations across Europe were converted to WashTec car wash chemicals, with Australia following by the end

of July. The strategic cooperation between IMO Car Wash and WashTec comprises a multi-year contract that was launched at the beginning of 2023.

The partnership between WashTec and IMO Car Wash sets new standards in the car wash industry. Combining WashTec's expertise, experience and leading technology with IMO Car Wash's global influence will ensure a high quality car wash every time you visit any IMO Car Wash location. WashTec and IMO Car Wash agree that sustainability plays a key role in the car wash industry and will work together to provide innovative and environmentally friendly solutions.

Carsten Karasch, Managing Director Germany of IMO Car Wash, comments on the partnership with WashTec

"We are very pleased to be working with WashTec as our new car wash chemical partner. WashTec is the leading company in the industry and the perfect partner to support our new image with high-performance car wash chemicals, innovative sustainability concepts as well as professional production, logistics and service support. Together we offer our customers an outstanding car wash experience."

Dr. Ralf Koeppel, CEO of WashTec AG, comments on the partnership with IMO Car Wash

"We are extremely proud to be IMO Car Wash's new chemical supplier. This partnership allows us to fully leverage our extensive expertise and leading competence in the areas of development, production and logistics. We look forward to setting new standards in quality, sustainability and customer satisfaction together with IMO Car Wash."

For more information about the partnership between WashTec and IMO Car Wash, please contact us:

Press contact:

Thomas Brenner (Head of Global Marketing & CRM)

Phone: +49 821 55 84-12 89

E-mail tbrenner@washtec.com

About WashTec

WashTec is the world's leading provider of innovative solutions for vehicle washing. With decades of experience in the industry and more than 1,700 employees, WashTec is represented in the core markets of Europe, the USA, Canada, China and Australia. The company offers a comprehensive portfolio of services, including car wash systems, digital solutions, service and high-quality washing chemicals. WashTec focuses on sustainable and high-quality solutions to meet the needs of car wash operators in more than 80 countries. For more information, visit www.washtec.com.

IMO Car Wash

IMO Car Wash is owned by Driven Brands headquartered in Charlotte, NC. IMO's international head office is in High Wycombe. The company started washing cars in Germany in 1965, it has now grown to become the world's favourite car wash company, operating in over 717 locations in 13 countries across Europe and Australia, washing over 28 million cars annually. IMO Car Wash launched its new corporate identity in December 2021 and is currently executing its 2-year rebrand, renovation and innovation plan and is currently looking for new locations in existing and developing international markets.

Driven Brands

Driven Brands™, headquartered in Charlotte, NC, is the largest automotive services company in North America, providing a range of consumer and commercial automotive needs, including paint, collision, glass, vehicle repair, oil change, maintenance, and car wash. Driven Brands is the parent company of some of North America's leading automotive service businesses including Take 5 Oil Change®, Meineke Car Care Centres®, Maaco®, 1-800-Radiator & A/C®, and CARSTAR®. Driven Brands has more than 4,500 locations across 15 countries, and services over 50 million vehicles annually. Driven Brands' network generates more than \$1.7 billion in annual revenue from more than \$5.0 billion in system-wide sales.